



FUNDRAISING PROJECT FREQUENTLY ASKED QUESTIONS

How do I raise financial support? It's easy! Your decision to commit to the National Inclusion Project will inspire you and others. When you ask for contributions, not only do you help others to make a difference, but you also create awareness about inclusion. Please register to use your voice by joining the Beta Alpha team [here](#).

The National Inclusion Project is here to support you. For specific questions about how to raise donation dollars, contact Aron Hall at aronhall@inclusionproject.org.

Who acknowledges my contributors? The National Inclusion Project will send an acknowledgment to anyone who donates \$50 or more over the course of a year. To continue to build support, however, take time to send your own personal thank-you to anyone who responds to your request for support. Photos, web posts, and updates of your progress can help to make contributors feel included in your network's efforts.

How do you know that a donation is for me? If contributors are using their credit cards online, they can click on Beta Alpha Network and enter your name or click on Special Event and enter the event you are coordinating. If they are sending their donation through the mail, your contributors should be informed to insert your name and "Beta/Alpha" on the memo line of their checks. This is the only way your network will be credited.

Can I accept the collection of contributions and write the National Inclusion Project one check? In order to avoid confusion for you and your contributors, please do not use this method of donation. Any donations deposited into your personal account will be considered deposit income by the IRS and you will be taxed on it. Also, because we will have no record of the gifts that make up your one check, your contributors will not receive a tax receipt for their gift.

What do I do when I am collecting donations and supporters give me cash? Contributors who donate cash need to fill out a Contribution Form with their contact information and donation amount. Transfer the cash into a cashier's check or money order and send it with the form to the National Inclusion Project. To help foster financial integrity, encourage your contributors to write a check instead of mailing cash.

What is a matching gift, and how can it help my fundraising efforts? Many companies employ a matching gift program that can double or even triple gifts to the National Inclusion Project. Obviously these programs can considerably increase the impact that your contribution will have in promoting inclusion. Ask your human resources or finance department if your company has a matching gift program and take note of any possible restrictions. Fill out for the proper forms, and then send your paperwork with donations to The National Inclusion Project. Remind your contributors to investigate matching gift programs with their employers.

Can I be reimbursed for any expenses I incur while fundraising? The National Inclusion Project cannot reimburse you for your fundraising expenses. Consider soliciting businesses for in-kind donations for promoting your fundraising efforts. In return you can give them free advertising on your flyers, brochures, letters, t-shirts, etc. No tax receipts can be given for these donations as they are not given directly to the National Inclusion Project.

Would Clay Aiken be available for an appearance at any fundraising event? Although Clay wishes he could personally invest in every event that raises awareness and support for inclusion; naturally, that is not possible. We are unable to satisfy requests for his appearance. Thank you for your understanding.

Can I use the National Inclusion Project logo on my fundraising materials? Email Aron Hall at aronhall@inclusionproject.org.

Where do I send my donations? Checks should be made payable to the National Inclusion Project.

Mail contributions to: The National Inclusion Project; PO Box 110104; RTP, NC 27709.